

Get a U.P.C. Bar Code

Global Language of Business (formerly Uniform Code Council (UCC))

www.gs1us.org/get-started/i-need-a-barcode

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After they assign you a number. The International Plastics team will be able to place your UPC barcode to fit your packaging with either the UPC or EAN-13 format

The Anatomy of a U.P.C. Barcode

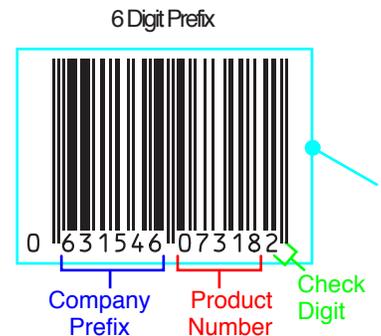
U.P.C. barcodes are made of several sets of numbers that, when combined, form unique identifiers for your products. The foundation of a barcode is the company prefix, which is between 6 and 9 digits in length. This prefix is a globally unique number, licensed for use by only your company.

Creating a Barcode

To create a U.P.C. barcode, you'll combine your company prefix with a unique product number for each product you intend to sell.

Getting Your Prefix

To license a company prefix from GS1 US, you must join the Partner Connections program. Joining takes only a few minutes and requires some basic company information. As a Partner Connections member, you'll receive a company prefix and will gain access to online tools that help you make and keep track of all your U.P.C. barcodes.



Quiet Zone: area that must not have anything printing here

Q: Is EAN the same as a UPC?

A: Yes. The lines or bars are identical. The numbers simply shift position.

European Article Numbers also called International Article Numbers



Frequently Asked Questions

How do I create a barcode with GS1 US?

Register for a company prefix to get started. This registration process is quick and easy and requires some basic information about your company and a registration fee. Once you receive your prefix, you can create barcode numbers (GTINs) for each product you're selling.

How long does it take to receive my company prefix?

Once your payment is processed, you'll receive it within one business day.

How long does the company prefix belong to my company?

Your initial registration fee licenses the prefix to you for one year. After that, you'll pay a small annual renewal fee to continue using the company prefix for your barcodes.

How much is the registration fee?

The initial fee can be as low as \$760 for 100 or fewer barcodes. For this fee, you will also have access to an online reference library of supply chain standards, implementation guides, education webinars, and priority customer support. You'll also have access to Data Driver, an online tool that makes it easy to create, manage, download and print your barcodes.

What information do I need to register?

You'll need to know your estimated annual sales, the approximate number of products you need barcodes for and your company contact information.

What is the Partner Connections program?

This program is designed to help users through the process of barcode creation and management. We offer online tools and a highly-rated customer service team to get you everything you need to successfully create barcodes for your products. There is an initial fee to join the Partner Connections program and then an annual renewal fee to maintain membership and license your company prefix.

Where do I go from here?

Registering for the Partner Connections program is only the beginning of your journey with GS1 US. You may want to start tracking data or managing your shipments or creating RFID tags for your items. For more information on the other services offered by GS1 US, contact us.

Who is GS1 US?

We are a not-for-profit, standards-based organization that offers resources and tools to help make all aspects of the supply chain more efficient. Barcodes made with GS1 US company prefixes are the only authentic barcodes accepted by all retailers. For example, companies that want to sell their products at Walmart, Target, Dillard's or Kroger need to use barcodes certified by GS1 US.

I've already registered. How do I log in?

If you've already registered for a company prefix with GS1 US, you can log into your account at the Member Center.